

## Appendix 1.

Wirral Panel Representativeness (1895 members) at 17/05/2006										
Age	Wirral %	number on	number	number	Tenure	Wirral %	number on	number	number	
	2001 Census	Panel	Needed	Shortfall		2001 Census	Panel	Needed	Shortfall	
16-24	13.8	143	331	188	Own/buy	72.91	1528	1750	222	
25-39	23.8	385	571	186	Private	8.12	73	195	122	
40-54	26.0	531	624	93	Housing	5.66	51	136	85	
55-69	20.1	503	482	-21	Council	10.94	68	263	195	
70-84	13.5	290	324	34	Other	2.37	165	57	-108	
85+	2.8	39	67	28	missing		10		-12	
missing				-5		100.0	1895	2400	503	
	100.0	1895	2400	504						
Gender	2001 Census	Panel	Needed	Shortfall	Cars	2001 Census	Panel	Needed	Shortfall	
male	47.1	847	1130	283	None	30.34	240	728	488	
female	52.9	1048	1270	222	One	44.31	850	1063	213	
missing				-2	Two+	25.34	796	608	-188	
	100.0	1895	2400	503	missing		9		-10	
						100.0	1895	2400	504	
Ethnicity	2001 Census	Panel	Needed	Shortfall	Economic Activity	2001 Census	Panel	Needed	Shortfall	
White British	96.49	1824	2316	492	full time	36.8	787	883	96	
White Irish	0.98	23	24	1	part time	12.65	216	304	88	
White (Other)	0.84	17	20	3	self emp	5.94	86	143	57	
Mixed White/Black Caribbean	0.16	0	4	4	unemp	4.28	44	103	59	
Mixed White/Black African	0.1	0	2	2	student	6.09	95	146	51	
Mixed White/Asian	0.16	2	4	2	sick	8.72	67	209	142	
Mixed (Other)	0.15	4	4	0	retired	15.82	472	380	-92	
Asian/Asian British (Indian)	0.2	4	5	1	oth inactive	9.7	33	233	200	
Asian/Asian British (Pakistani)	0.04	1	1	0	missing		9		-10	
Asian/Asian British (Bangladeshi)	0.12	0	3	3		100.0	1895	2400	590	
Asian/Asian British (Other)	0.07	2	2	0						
Black/Black British (Caribbean)	0.05	0	1	1						
Black/Black British (African)	0.08	0	2	2	Area		Panel	Needed	Shortfall	
Black/Black British (Other)	0.03	0	1	1	Wallasey		455	600	145	
Chinese	0.42	7	10	3	Birkenhead		431	600	169	
Other Ethnic Group	0.11	2	3	1	Wirral West		518	600	82	
missing		6		-9	Wirral South		489	600	111	
	100.0	1895	2400	505			1895	2400	507	